

Showstoppers Event Cancellation Program

Malicious attack/active assailant liability and crisis management coverage for event organizers.

As an event organizer, what protection do you have for a malicious attack incident? Do you have the resources and crisis management expertise to respond to an incident, as well as the ability to pay for potential legal liabilities?

The threat of attack grows

Malicious attacks by individuals in publicly accessible places have increased. Whether acting on an ideological belief, a grudge against an organization, or having no identifiable motive, these individuals use anything from a handheld weapon to an explosive device, corrosive substance, or even a vehicle ramming to inflict violence on another person or a group of people.

Protecting events

Events are often held in large venues where prevention of access can be challenging for organizers. This can greatly increase the risk and severity of potential incidents. To counter the threat, Aon has partnered with leading specialist insurer Hiscox to offer malicious attack/active assailant liability coverage as an enhancement to the Showstoppers program.

End-to-end crisis management with Control Risks

Crisis management services are provided by leading crisis management consultancy Control Risks. Crisis support is focused on the following three key areas:

- **Readiness** – risk mitigation and training.
- **Response** – 24/7 incident response.
- **Recovery** – ongoing crisis management/support.

Control Risks will work closely with you to reduce the risk of a malicious attack. Should the worst happen, they will help your organization deliver the best response to the crisis; including helping to minimize potential injuries/loss of life, reducing any further disruption, and getting the business up and running as soon as possible with full support post-event in areas like employee counseling.

Coverage highlights

Available for the duration of an event, the malicious attack/active assailant liability enhancement will respond to an attack at any named venue and within one mile of that venue.

Coverage includes:

- ongoing crisis response costs;
- legal liability;
- broad policy trigger.

Ongoing and additional expenses can include:

- brand rehabilitation;
- childcare;
- emergency travel and accommodation;
- emergency security arrangements;
- forensic clean up;
- funeral expenses;
- medical care;
- psychiatric care;
- repatriation;
- temporary staff costs.

The scenario: an event is attacked

An individual evades security and carries out a shooting at a busy trade show. Several individuals are wounded and one person is killed before the assailant is caught. The trade show is locked down while police investigations are carried out.



The response

The organizers of the trade show contact Control Risks as soon as the incident happens. Control Risks provides immediate advice and support to help preserve life and assets.



Additional response can include

Damages, claims expenses and defense and settlement costs for any lawsuits brought against the insured. Crisis management expenses, including immediate incident support and any other costs incurred, such as:

- further protection and surveillance the building to prevent future attacks;
- victims' bodily injury and medical costs;
- counseling support for employees.



Contact us

To find out more about malicious attack/active assailant liability as part of the Showstoppers Event Cancellation insurance program, please contact seth.fleischer@aon.com at or visit www.asae-aon.com/products/showstoppers-event-cancellation.
